

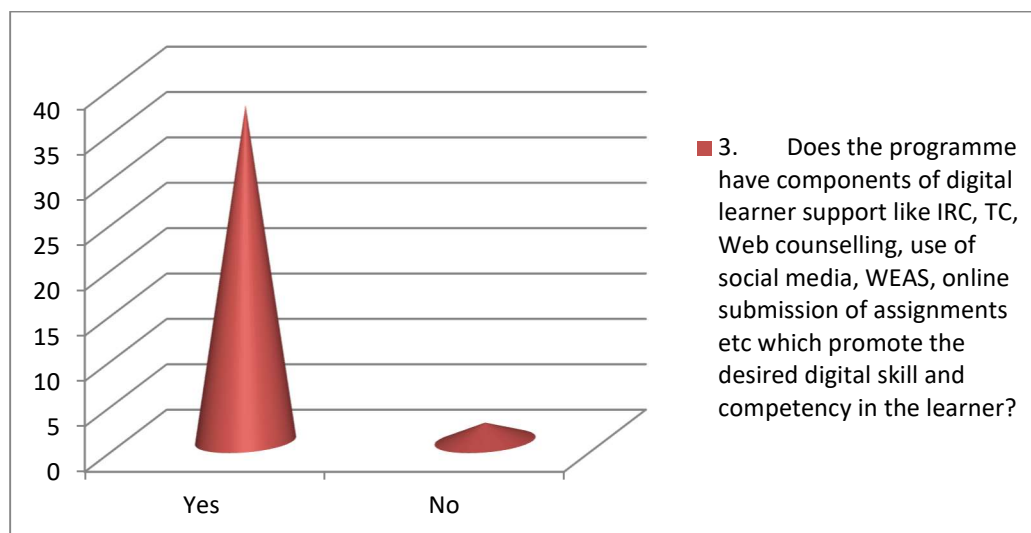
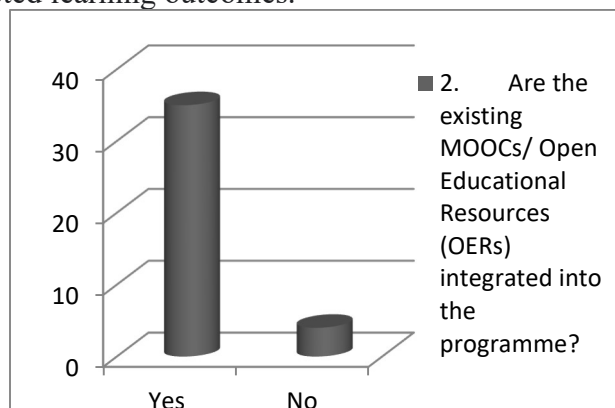
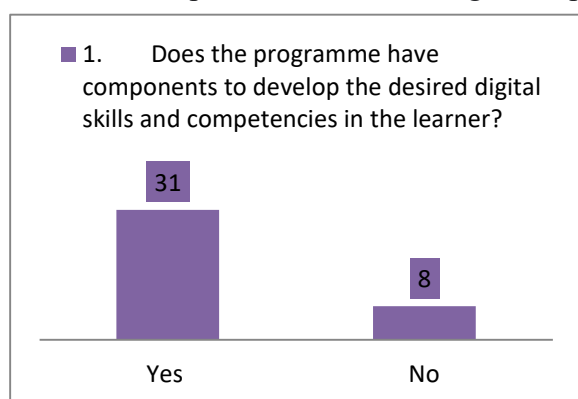
**School of Humanities**

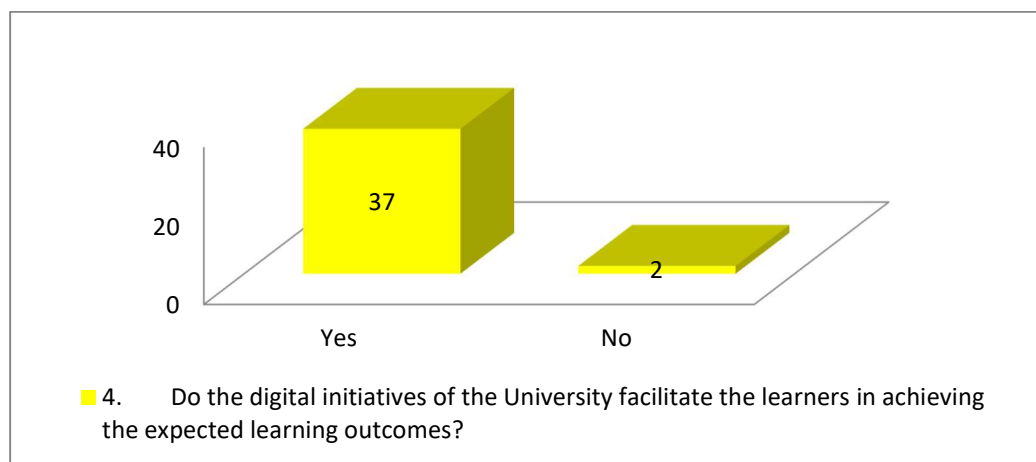
**Analysis Report on the basis on Subject Expert's Feedback  
Forms (2022-2023)**

Feedback was received from 39 subject experts of English, Hindi, Sanskrit and Urdu Disciplines. On the basis of these feedback forms following analysis can be made:

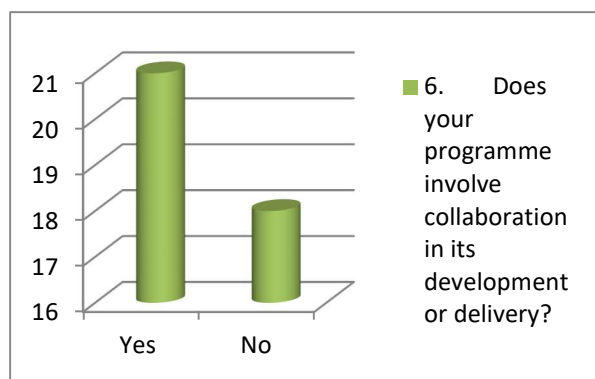
**Theme 1: Promotion of digital skills**

Most subject experts agree that IGNOU programmes have components to develop the desired digital skills and competencies in the learners; and MOOCs/ Open Educational Resources (OERs) are integrated into the programmes. Gyan Vani, Gyan Darshan sessions, Interactive Radio Counselling, teleconferencing sessions, online orientation programmes, web counselling, online classes, and social media support through WhatsApp groups, IGNOU WEAS Portal, online submission of assignments etc. are in place to develop digital skill and competency in the learners, which will help learners in achieving the expected learning outcomes.





## Theme 2: Collaboration and partnerships with industries and communities



A As per MOU signed between IGNOU and NSDC (National Skill Development Council) the School of Humanities SOH has on offer the following three new programmes:

- B.A. in Applied Hindi
- B.A. in Applied Sanskrit
- B.A. in Applied Urdu

In these programmes under skill enhancement courses NSDC is going to offer apprenticeship / internship in different skill sectors in all three years. NSDC will have their centres where they will offer opportunity for apprenticeship / internship to the learners. Under skill enhancement courses (SEC) the learners will have a choice to choose a set of SEC offered by IGNOU or apprenticeship / internship offered by NSDC. In the case of apprenticeship / internship they will have to pay a separate fee.

Out of Thirty Seven (37) set of skill council sectors, Four (4) were identified to be offered by NSDC:

- i. Media and Entertainment Skill Council (MSEC)
- ii. Tourism and Hospitality skill council (THSC)
- iii. Management and internship and Professional Skill Council (MEPSC)
- iv. IT-ITes Sector Skill Council

After completion of these programmes the learners will get tremendous opportunities in the industry related to the discipline.

Under Media and Entertainment Skill Council following eleven (11) have been identified to be offered to learners:

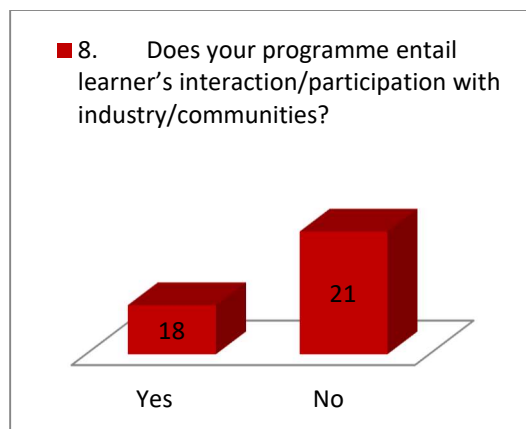
- i. Correspondent (Sr. No 25)
- ii. Project (Manager) OOH Media (60)
- iii. Radio Jockey (64)
- iv. Script Editor (71)
- v. Social Media Influencer (82)
- vi. VFX editor (98)
- vii. Video Blogger (99)
- viii. Voice over Artist (100)
- ix. Art Director (Animation and Gaming)
- x. Music Composer
- xi. Script-writer

- 2 The School of Humanities offers a comprehensive **Post Graduate Diploma in Book Publishing** (PGDBP) that provides holistic education through the integration of skilling, industry connect, and employability. This programme is designed to equip students with the necessary knowledge and skills to excel in the dynamic field of book publishing.

The diploma programme focuses on skilling students in various aspects of book publishing. It covers a wide range of topics, including editorial processes, book design, production, marketing, distribution, and copyright issues. Through a well-structured curriculum, students develop a deep understanding of the industry and gain practical skills that are essential for different roles within the publishing domain.

IGNOU emphasizes the importance of industry connect in its book publishing programme. Students will have the opportunity to interact with professionals and experts in the field through guest lectures, workshops, seminars, and industry visits. These interactions provide valuable insights into industry trends, challenges, and best practices. Students gain a realistic understanding of the publishing industry and can apply their learning to real-world scenarios.

Employability is a key focus of the programme. IGNOU strives to enhance students' employability by providing them with a diverse skill set and industry exposure. The curriculum may include modules on soft skills, communication, and entrepreneurship, ensuring that graduates are well-prepared for the job market. The programme's emphasis on practical knowledge and industry-oriented skills enhances students' prospects for securing employment in the book publishing sector.



In order to bridge the gap between HEIs and communities the components like internship/apprenticeship, field work, and project work should be promoted in the programmes.

### **Theme 3: Contribution towards Sustainable Development Goals and LiFE (Life for Environment)**

Quality education, gender equality, reduced inequalities are the areas of Sustainable Development Goals which are incorporated in SOH Programmes.

IGNOU is well known for its green and beautiful campus which is spread over 150 acres. We have got great variety of flora and fauna which makes our campus more attractive. We have got rainwater harvesting in place which helps us to make our environment cleaner and more sustainable.

We rely on renewable sources of energy such as solar panels for our internal energy consumption. We have a dynamic horticulture cell which grows organic foods and vegetables and also maintain the green areas of IGNOU University. The campus can proudly claim to have more than 100 rarest of rare plants and trees having both medicinal and aesthetic values.

Suggestions to make the University Campus clean and green:

- The campus should be made no plastic zone.
- Teachers and staff members may voluntarily adopt a tree.
- Strict enforcement about electricity conservation may be observed.

Most participants comply with the lifestyle changes offered in the feedback form in line with **LiFE** (Lifestyle for Environment) as per the following charts:

